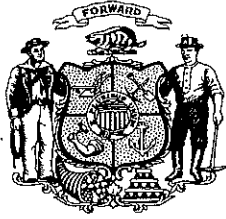


STATE OF WISCONSIN

SENATE CHAIR
Howard Marklein

316 East, State Capitol
P.O. Box 7882
Madison, WI 53707-7882
Phone: (608) 266-0703



ASSEMBLY CHAIR
Mark Born

308 East, State Capitol
P.O. Box 8952
Madison, WI 53708-8953
Phone: (608) 266-2540

JOINT COMMITTEE ON FINANCE

MEMORANDUM

To: Members
Joint Committee on Finance

From: Senator Howard Marklein
Representative Mark Born

Date: August 16, 2021

Re: HEAB Report to JFC

Attached is a report on the Academic Excellence Scholarship program from the Higher Educational Aids Board, pursuant to s. 39.41(7), Stats.

This report is being provided for your information only. No action by the Committee is required. Please feel free to contact us if you have any questions.

Attachments

HM:MB:jm



State of Wisconsin
Higher Educational Aids Board

Tony Evers
Governor

P.O. Box 7885
Madison, WI 53707-7885

Telephone: (608) 267-2206
Fax: (608) 267-2808

Connie Hutchison, PhD
Executive Secretary

E-Mail: HEABmail@wisconsin.gov

Web Page: <http://heab.wisconsin.gov>

August 13, 2021

The Honorable Mark Born, Co-Chair
Joint Committee on Finance
State Capitol, Room 308 East
Madison, WI 53708

AUG 16 2021
St. Finance

The Honorable Howard Marklein, Co-Chair
Joint Committee on Finance
State Capitol, Room 316 East
Madison, WI 53707

Dear Representative Born and Senator Marklein:

Submission of this report follows Section 39.41(7) of the Statutes which requires a yearly report regarding the Academic Excellence Scholarship Program. In addition to presenting final 2020-2021 data, preliminary data is included for the freshmen who will enroll in 2021-2022 as the thirty second class of scholars since the inception of the program.

If you have any questions about this report or about the Academic Excellence Scholarship Program, please feel free to contact me by e-mail at connie.hutchison@wi.gov or phone at 267-2206.

Sincerely,

Connie Hutchison, PhD
Executive Secretary

CC: Senator Kooyenga
Senator Felzkowski
Senator Stroebel
Senator Bernier
Senator Ballweg
Senator Johnson
Senator Erpenbach
Representative J. Rodriguez
Representative Loudeneck

Representative Katsma
Representative Zimmerman
Representative Goyke
Representative Kurtz
Representative Neubauer
Joel Brennan, Department of Administration
Sara Hynek, Department of Administration
Erin Probst, Legislative Fiscal Bureau
Amanda Mott, Department of Administration

2020-2021
ACADEMIC EXCELLENCE SCHOLARSHIP PROGRAM
Annual Status Report
August 13, 2021

Ninety percent of the freshmen awarded the Academic Excellence Scholarship (AES) in 2020 accepted the scholarship and used it to attend a Wisconsin post secondary institution. The percentage of freshman who used their scholarship is less than that of last year. While changes in legislation allowed more alternates to receive the scholarship, the required 3.8 grade point for unweighted schools meant other alternates were not eligible and fewer scholarships were awarded. It may be assumed that the procedures for awarding the AES to alternates have maximized the number of scholarships used, and that an average of 85% of scholarships will be accepted by students in upcoming years.

In 2020-2021, 744 freshmen enrolled in a Wisconsin post secondary institution. HEAB did see the effects of COVID in the number of freshmen who enrolled in college in 2020-2021 as there was a 6% drop in the number of freshmen awarded who used the scholarship.

Six tables are attached, showing final figures for 2020-2021, along with preliminary data for 2021-2022.

- Tables I, II, and III present enrollment by sector (University of Wisconsin, Wisconsin Technical Colleges, and Wisconsin Independent Colleges and Universities.) These figures represent the students who received AES program funds.
- Table IV presents a grand total for the three sectors.
- Table V presents general information such as the number of scholars using their award to attend a Wisconsin college or university.
- Table VI gives preliminary information for 2021-2022 freshmen.

ACADEMIC EXCELLENCE SCHOLARS UNIVERSITY OF WISCONSIN INSTITUTIONS 2020-2021 ACADEMIC YEAR						
	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
Madison	344	391	388	300	1423	\$1,528,346
Milwaukee	19	21	15	22	77	82,691
Green Bay	26	15	10	8	59	63,562
Parkside	5	4	5	4	18	17,439
Eau Claire	46	35	39	45	165	173,821
La Crosse	52	45	38	60	195	203,069
Oshkosh	12	10	11	11	44	44,440
Platteville	27	23	22	30	102	106,298
River Falls	12	8	10	12	42	43,314
Stevens Point	25	24	22	20	91	91,690
Stout	14	15	15	6	50	52,314
Superior	7	3	2	3	15	16,313
Whitewater	10	11	14	16	51	54,002
UW Total	599	605	591	537	2,332	2,477,299

Table II ACADEMIC EXCELLENCE SCHOLARS WISCONSIN TECHNICAL COLLEGES 2020-2021 ACADEMIC YEAR						
	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
Fox Valley	3	0	1	0	4	3,375
Chippewa Valley	3	4	1	0	8	7,874
Southwest Wisconsin	0	0	0	0	0	0
Moraine Park	0	0	0	0	0	0
Northeast Wisconsin	3	3	1	1	8	7,313
Gateway	0	1	0	0	1	1,125
Western	2	3	2	0	7	3,375
Madison College	3	2	1	0	6	5,625
MATC-Milwaukee	8	2	0	0	10	3,375
Lakeshore	1	1	0	0	2	2,250
Waukesha	0	0	0	0	0	0
Northcentral	1	2	3	0	6	3,938
Blackhawk	0	0	0	0	0	0
Mid-State	0	1	0	0	1	1,125
Nicolet	0	1	1	1	3	1,686
WI Indianhead	3	0	0	0	3	3,375
WTCS Total	27	20	10	2	59	44,436
UW & WTCS Total	626	625	601	539	2,391	\$2,521,735

Note: Tables I and II show actual net spent amounts and the scholars with those net spent amounts.

Table III						
ACADEMIC EXCELLENCE SCHOLARS						
INDEPENDENT COLLEGES AND UNIVERSITIES						
2020-2021 ACADEMIC YEAR						
	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
Alverno	1	3	1	0	5	\$5,625
Beloit	0	1	0	1	2	2,250
Cardinal Stritch	1	1	2	0	4	2,250
Carroll	9	13	10	12	44	45,001
Carthage	5	11	4	6	26	27,563
Edgewood	3	3	3	4	13	13,501
Silver Lake	0	0	0	0	0	0
Lakeland	1	0	0	0	1	1,125
Lawrence	4	6	5	4	19	21,375
Marian	3	2	0	1	6	6,750
Marquette	27	35	29	26	117	118,689
MSOE	12	13	12	8	45	44,625
Mount Mary	5	0	1	1	7	6,750
Northland	3	1	0	0	4	4,499
Ripon	1	6	7	4	18	19,125
St. Norbert	18	17	21	19	75	81,563
Viterbo	9	7	6	4	26	27,563
Concordia	5	11	13	10	39	42,188
MIAD	2	0	1	0	3	3,375
WI Lutheran	5	4	3	2	14	15,750
Maranatha	2	1	1	2	6	5,625
Bellin	2	1	3	0	6	6,187
Independent Total	118	136	122	104	480	\$501,379

Table IV						
ACADEMIC EXCELLENCE SCHOLARS						
ALL SECTORS						
2020-2021 ACADEMIC YEAR						
	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
UW	599	605	591	537	2,332	\$2,477,299
Technical	27	20	10	2	59	44,436
Independent	118	136	122	104	480	501,379
Grand Total	744	761	723	643	2,871	\$3,023,114

Note: Tables III and IV show actual net spent amounts and the scholars with those net spent amounts.

Table V				
General Scholar Data				
	2017-2018	2018-2019	2019-2020	2020-2021
Total Scholarships Available	3,255	3,255	3,255	3,255
Total Scholars Enrolled In-State	2,691	2,743	2,765	2,871
Total Freshman Scholarships Available	875	831	810	826
Scholars Enrolled as Freshmen in Wisconsin	732	791	776	744
Alternate Scholarship Recipients	222	251	259	190
% of Eligible Freshmen Enrolled In-State	84%	95%	96%	90%

Table VI	
Preliminary Data – 2021-2022 Freshman Scholars as of August 8, 2021	
Total Freshman Scholarships Available	822
Alternate Scholarships (of 810 Available Scholarships)	70
Total Scholars Enrolled in Wisconsin Institutions	524
Percentage of Scholars Enrolled in Wisconsin Institutions	64%
Scholars Enrolled in UW System Institutions	408
Scholars Enrolled in Independent Colleges	96
Scholars Enrolled in WTCS Institutions	20
Scholars Enrolled in Out-of-State Institutions	151
Scholars Who Have Not Yet Specified College Choice	147